



Jersey

**HIGHWAYS (EXEMPTION FOR CAMPAIGN
ADVERTISING MATERIAL) (JERSEY)
ORDER 2026**

Official Consolidated Version

This is an official version of consolidated legislation compiled and issued under the authority of the Legislation (Jersey) Law 2021.

Showing the law from 5 February 2026 to Current



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HIGHWAYS (EXEMPTION FOR CAMPAIGN ADVERTISING MATERIAL) (JERSEY) ORDER 2026

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THE MINISTER FOR INFRASTRUCTURE makes this Order under Article 4A of the [Highways \(Jersey\) Law 1956](#) –

Commencement [[see endnotes](#)]

1 Exemption

The general prohibition in Article 2(1) of the [Highways \(Jersey\) Law 1956](#) does not apply in relation to campaign advertising material relating to a public or parish election, or a referendum, if –

- (a) the material is placed above a highway only during the campaign period in relation to the election or referendum; and
- (b) the material and its placement comply with the conditions specified in the Schedule.

2 Citation and commencement

This Order may be cited as the Highways (Exemption for Campaign Advertising Material) (Jersey) Order 2026 and comes into force 7 days after it is made.

SCHEDULE

(Article 1(b))

CONDITIONS

1 Interpretation

In this Schedule, “traffic sign” has the same meaning as in the [Road Traffic \(Jersey\) Law 1956](#) (see Article 1(1) of that Law).

2 General condition

Campaign advertising material must not be placed above a highway in a location or manner that –

- (a) obstructs or prevents the ordinary use of the highway; or
- (b) might reasonably be regarded as resulting in a risk to the safety of members of the public.

3 Location – measurements to footpaths and carriageways

- (1) Campaign advertising material placed above a footpath must –
 - (a) be placed at least 7 feet above the level of the footpath; and
 - (b) if it is placed less than 18 feet above the level of the footpath, be placed at least 1 foot (measured vertically) from the kerb.
- (2) Campaign advertising material placed above a carriageway must be placed at least 18 feet above the level of the carriageway.

4 Location – signs projected from buildings

Campaign advertising material that consists of a sign projected from a building, extending beyond the boundary of a building with a highway, must be placed in compliance with Article 1(e) of the [Highway Encroachments \(Jersey\) Regulations 1957](#).

5 Location – minimum distance from junctions, crossings and traffic signals

Campaign advertising material placed above a highway must be placed at least 10 metres, in any direction, from any traffic sign indicating that vehicles travelling in that direction must stop or give way (whether at a junction, a pedestrian crossing, a traffic signal or otherwise).

6 Location – property entrances

Campaign advertising material must not be placed above a highway in a location that obscures, or reduces, visibility for the driver of a vehicle entering or leaving a property.

7 Location – specific prohibition for Victoria Avenue

Campaign advertising material must not be placed above the highway known as Victoria Avenue.

8 Location and manner – attachment to traffic sign structures and street furniture

- (1) Campaign advertising material that is attached to the same structure as a traffic sign must not obscure, or reduce visibility of, the traffic sign.
- (2) Campaign advertising material is attached to street furniture must not prevent access to, or ordinary use of, that street furniture.
- (3) In this paragraph, “street furniture” includes the street furniture listed in subparagraph (c) of the definition “road asset” in Article 1(1) of the [Road Works and Events \(Jersey\) Law 2016](#).

9 Material – design and content

- (1) Campaign advertising material must not be of a design, colour or format that might reasonably cause the material to be mistaken for a traffic sign.
- (2) Campaign advertising material, in the case of a printed document –
 - (a) must measure –
 - (i) at least 297 mm by 420 mm; but
 - (ii) not more than 450 mm by 600 mm; and
 - (b) must not include text with a height of less than 35 mm.

10 Material and manner of placement – withstanding weather conditions

Campaign advertising material placed above a highway must be sufficiently robust and secure to withstand the weather conditions that might reasonably be expected in that location.

11 Time and manner of placement

Campaign advertising material placed above a highway must not be put up or taken down at a time, or in a manner, that might reasonably be regarded as creating a risk to the safety of members of the public (including the person putting the material up or taking it down).

ENDNOTES

Table of Legislation History

Legislation	Year and No	Commencement	°Projet No (where applicable)
Highways (Exemption for Campaign Advertising Material) (Jersey) Order 2026	R&O.7/2026	5 February 2026	

°Projets available at statesassembly.gov.je

Table of Endnote References

There are currently no endnote references